

education summit 2010



Thursday, August 19, 2010 (held at PCA SKIN corporate headquarters)

- 8:00 welcome breakfast
- 8:30 opening ceremony
- 9:00 break – get settled
- 9:15 group introduction
- 9:45 review of agenda
- 10:00 advanced peeling techniques and peel fundamental hands-on course introductions
- 10:30 Q&A
- 10:45 advanced peeling techniques hands-on course curriculum discussion
- 12:30 Q&A
- 12:45 lunch
- 1:30 advanced peeling techniques hands-on course curriculum discussion (continued)
- 2:45 Q&A
- 3:00 advanced hands-on course logistics
- 3:15 Q&A
- 3:30 break
- 3:45 activity
- 4:15 PCA SKIN peels basic hands-on seminar discussion
- 5:00 Q&A
- 5:15 close; transportation provided back to hotel
free evening to explore Scottsdale, AZ

Friday, August 20, 2010 (held at the W Hotel Scottsdale)

- 8:15 breakfast: photo shoot begins
- 9:45 Lippe Taylor – what does it mean to represent a brand like PCA SKIN?
- 10:30 team building event; learning from the past.....providing solutions for the future
- 11:30 break
- 11:45 PCA SKIN leadership panel
- 12:45 lunch
- 1:30 in-office scheduling tool presentation
- 2:30 break
- 2:45 educator analogies
- 4:00 customer on-boarding overview
- 4:30 Q&A
- 4:45 close
- 5:15 awards dinner and team building event

Saturday, August 21, 2010 (held at PCA SKIN corporate headquarters)

- 8:45 breakfast & activity
- 9:30 technology update
- 10:15 product development overview
- 11:45 lunch: Q&A discussion with Dr. Jennifer Linder and Dr. Ivana Veljkovic
- 1:30 overview of the 6th annual educator summit
- 1:45 closing ceremony
- 2:00 appreciation event and celebration